



GOLD RUSH PERUVIAN HORSE CLASSIC XXIII

June 20, 21 & 22, 2025

South Point Equestrian & Events Center, Las Vegas, NV

Hosted by the Southern California Peruvian Paso Horse Club

Visit GoldRushClassic.com for show information and hotel reservations

Welcome Prospectors!

You are personally invited to America's showcase of the Peruvian Horse – **The Gold Rush Peruvian Horse Classic** in fabulous Las Vegas! Now celebrating its 23rd year, the Gold Rush Classic Double Regional Championship Show spans three full days. Our exhibitors enjoy a wide selection of classes but have time left to play in this exciting city. We are once again at North America's premier equestrian facility: *The gorgeous South Point Equestrian & Events Center!*

An international show, the Gold Rush Classic is consistently at the top of the Regional Championship Peruvian Horse Shows in North America. We regularly host exhibitors from over a dozen states and Canada, and our Las Vegas venue draws spectators from all over the world. We always feature the breed's finest judges.

In addition to the world-class South Point Equestrian and Events Center, which has every conceivable amenity for you and your horse, the South Point Hotel & Casino offers extra-large, extra-luxurious rooms; eleven restaurants, including Michael's Gourmet Room – a Las Vegas legend; Costa del Sur Spa & Salon; gym; an amazing pool and lounge area; 16 screen hi-def cinema; bowling; a giant casino and more! Enjoy top entertainment in South Point's Showroom.

For our exhibitors, we offer an *excellent* list of classes plus some absolutely fantastic social events!

We have unique Sponsorship Opportunities, including Class Sponsorships and our Prospector Sponsorships. The Gold Rush Classic Barbara Windom Legacy Fund offers you a chance to ensure the Gold Rush Classic's future. Our gorgeous full-color glossy show program offers incredible value for your promotional dollar. Our closed circuit TV broadcast goes to every room in the South Point Hotel as well as the casino, and our live webcast is seen world-wide. The South Point Equestrian & Events Center is only a five minute indoor walk from the hotel and casino and draws terrific spectator traffic from the hotel and casino guests. There are abundant interactive opportunities for our vendors, sponsors, and exhibitors

We have a variety of Prospector Sponsorship packages for you, featuring *your choice* of options, including show program placements in both color and B/W, Jumbotron commercials (displayed in the arena and throughout the hotel and casino on the closed circuit TV channel and the webcast), banner space in the arena, and more. *Choose the combination that best promotes your ranch or business!* Our Class Sponsorship "Bundles" are also fantastic bargains!

Our Gold Rush Classic Barbara Windom Legacy Donors are truly special people and receive special treatment! We welcome you to find out how to become one of these exceptional supporters of the Gold Rush Peruvian Horse Classic.

Please let us know if you have any questions regarding our sponsorship and show program opportunities or our classes. We want to make your time at the Gold Rush Classic fantastic!

We invite you to join us in celebrating the Peruvian Horse!

Best regards,

Eleanor Palmisano – Show Coordinator

And your Gold Rush Classic hosts - the Southern California Peruvian Horse Club

****GRC PROSPECTOR SPONSORSHIPS****

PACKAGE DEALS! GET EVEN MORE FOR YOUR MONEY!

Barbara Windom Legacy Donation Fund - \$2500 **Contact: Bill Willis**
[\(SCPPHCsec@gmail.com\)](mailto:SCPPHCsec@gmail.com)

Level 1: Diamond Prospector - \$2000

- Logo and link from GoldRushClassic.com
- Two tickets to the Thursday Night Dinner
- One banner placement in the Arena (banner supplied by sponsor)
- Special thank you announced (twice per day) for the Diamond Sponsorship
- 2 Ch of Champions & 1 Champion/Reserve Class Sponsorships
- Preferred stall choice, as available
- PLUS, choose up to **\$1700 in promotions** from our list A-L below!

Level 2: Gold Prospector - \$1700

- Logo and link from GoldRushClassic.com
- One ticket to the Thursday Night Dinner
- One banner placement in Arena (banner supplied by sponsor)
- Special thank you announced (once per day) for the Gold Sponsorship
- 1 Ch of Champions & 1 Champion/Reserve Class Sponsorships
- PLUS, choose up to **\$1500 in promotions** from our list A-L below!

Level 3: Silver - \$1200

- Logo and link on GoldRushClassic.com
- 1 Champion of Champions Class Sponsorship
- PLUS, choose up to **\$1200 in promotions** from our list A-L below!!

Level 4: Striker - \$1000

- 1 Champion/Reserve Class Sponsorship
- PLUS, choose up to **\$1000 in promotions** from our list A-L below!!

Level 5: Blaster - \$750

- 1 Champion/Reserve Class Sponsorship
- PLUS, choose up to **\$750 in promotions** from our list A-L below!

Level 6: Claim Jumper! - \$500

- 2 Champion of Champions Class Sponsorships
- 15 second commercial (provided by sponsor) on Jumbotron

Promotional A-L Options:

A -	Value \$350	Single booth on arena concourse (10 X 10; +\$150 for extra space; 10x20 \$500)
B -	Value \$200	Per banner placement in arena (banner supplied by sponsor)
C -	Value \$400	Live Webcast Premium Banner Ad
D -	Value \$600	30 sec. commercial (supplied by sponsor) on Jumbotron & guest rooms
E -	Value \$400	15 sec. commercial (supplied by sponsor) on Jumbotron & guest rooms
F -	Value \$700	Show program center spread – full color – pending availability
G -	Value \$500	Show program inside cover, front or back–full color–pending availability
H -	Value \$325	Full Page Show Program Display – Color
I -	Value \$200	Half Page Show Program Display – Color
J -	Value \$110	Quarter Page Show Program Display – Color
K -	Value \$ 75	Business Card Show Program Display – Color
L -	Value \$ 100	Flyer to be placed in Exhibitors' Packets – <i>supply to Show Secretary</i>



PROSPECTOR SPONSORSHIP APPLICATION

SCPPHCsec@gmail.com

**GOLD RUSH PERUVIAN HORSE CLASSIC XXIII
JUNE 20, 21 & 22, 2025
SOUTH POINT EQUESTRIAN & EVENTS CENTER - LAS VEGAS, NEVADA**

Upon entering this agreement, the Gold Rush Peruvian Horse Classic and the below mentioned Sponsor commit to a Sponsorship arrangement for the Gold Rush Peruvian Horse Classic XXIII, to be held in Las Vegas, Nevada on June 20, 21 & 22, 2025. **ALL PROSPECTOR SPONSORSHIPS ARE NONREFUNDABLE!**

Gold Rush Classic agrees to provide the Sponsor with all services & opportunities outlined in the document titled "Prospector Sponsorships" at the Sponsor's desired sponsorship level selected below. The Sponsor agrees to provide the Gold Rush Classic with all necessary materials applicable to the level of Sponsorship:

- Payment of Sponsorship Fee Indicated Below. **DUE: Upon signing application.**
- High Resolution Logo in Digital Format (TIF, JPG or EPS): **DUE: Upon signing application.**
- Downloadable Flyer in PDF Format **DUE: June 1, 2025**
- Jumbotron Commercial or Arena Gate Advertising **DUE: June 1, 2025**
- Info for Live Webcast Banner **DUE: June 1, 2025**
- Show Program Display in Digital Format (PDF or JPG). **DUE: May 15, 2025**
- Banner to Display in Arena. **DUE: Bring to event.**

Please fill out the form below, sign and return with your payment.

Prospector Level:

- { } Diamond - \$2,000
- { } Gold - \$1,700
- { } Silver - \$1,200
- { } Striker - \$1,000
- { } Blaster - \$ 750
- { } Claim Jumper \$ 500

My Prospector Choices (see list on previous page):

- { } A @ \$350 = \$ _____
- { } B @ \$200 = \$ _____
- { } C @ \$400 = \$ _____
- { } D @ \$600 = \$ _____
- { } E @ \$400 = \$ _____
- { } F @ \$700 = \$ _____
- { } G @ \$500 = \$ _____
- { } H @ \$325 = \$ _____
- { } I @ \$200 = \$ _____
- { } J @ \$110 = \$ _____
- { } K @ \$75 = \$ _____
- { } L @ \$100 = \$ _____

Choices that total in excess of the Prospector Level are charged for the difference and due at the time of application. If the Prospector Choices selected are less than the Prospector Level, the Gold Rush Classic will assign regular Class Sponsorships of the show's choosing up to \$300 value. Money not applied is forfeited.

Prospector Level \$ _____ Choices from list A-L \$ _____ Total due: \$ _____ (Prospector Level plus any amount over the Choices included at that Level)

Sponsor's Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Cellular: _____

Email: _____ Fax: _____

Web Site Address for Link: _____

We have read the above and agree to the terms and conditions outlined in this application by signing below:

Sponsor Signature: _____ Date: _____



GOLD RUSH CLASSIC PROSPECTOR SPONSORSHIPS

"Your Golden Opportunity!"

CUSTOM PACKAGES AVAILABLE!

Become a Gold Rush Classic Barbara Windom Legacy Fund Donor!

Contact Susan Tobiessen - (949) 584-5867 - susantobiessen@gmail.com

Please make your check for the full amount payable to **GOLD RUSH CLASSIC** and mail with your completed application to:

**Attn: Bill Willis, GRC Secretary
350 N El Camino Real
SPC 57
Encinitas, CA 92024
(760) 586-5125**

For payment by Visa, MasterCard, or Discover:

Visa/MC/Discover # _____ Exp ___/___ Name on Card _____

Billing Address if Different _____ Three Digit Code _____

Amount Charged \$ _____ Signature of Card Holder _____

Details and specifications for show program spaces and commercials will be sent to you, if these are among your choices. If you have questions on Prospector Sponsorships, please contact a team member:

Bill Willis Call or text: (760) 586-5125
Email: SCPPHCsec@gmail.com

Susan Tobiessen Call or text: (949) 584-5867
Email: susantobiessen@gmail.com

Please contact Susan for questions on the Barbara Windom Legacy Fund Donation

Eleanor Palmisano Call or text: (970) 314-4559
Email: GRCEleanor@gmail.com Fax: (970) 242-8759

**Gold Rush Peruvian Horse Classic
GoldRushClassic.com**