



## **GOLD RUSH PERUVIAN HORSE CLASSIC XXII**

June 21, 22 & 23, 2024

South Point Equestrian & Events Center, Las Vegas, NV

SCPPHC - 18515 Falling Water Way - Riverside, CA 92504

[GoldRushClassic.com](http://GoldRushClassic.com)

Welcome Prospectors!

This is your invitation to America's showcase of the Peruvian Horse – **The Gold Rush Peruvian Horse Classic** in fabulous Las Vegas! Now celebrating its 22<sup>nd</sup> year, the Gold Rush Classic Double Regional Championship Show spans three full days. Our exhibitors enjoy a wide selection of classes but have time left to play in this exciting city. We are again at North America's premier equestrian facility: the gorgeous South Point Equestrian & Events Center!

As an international show, the Gold Rush Classic is consistently at the top of the Regional Championship Peruvian Horse Shows in North America. We regularly host exhibitors from over a dozen states and Canada, and our Las Vegas venue draws spectators from all over the world. We always feature the breed's finest judges.

In addition to the world-class South Point Equestrian and Events Center, which has every conceivable amenity for you and your horse, the South Point Hotel & Casino offers extra-large, extra-luxurious rooms; eleven restaurants, including Michael's Gourmet Room – a Las Vegas legend; Costa del Sur Spa & Salon; gym; an amazing pool and lounge area; 16 screen hi-def cinema; bowling; a giant casino and more! Enjoy top entertainment in South Point's Showroom.

We have unique Sponsorship Opportunities, from simple Class Sponsorships to our Prospector and Legacy Sponsors. Our gorgeous full-color glossy show program offers incredible value for your promotional dollar. The Equestrian & Events Center is only a five minute indoor walk from the hotel and casino, which draws terrific foot traffic from hotel and casino guests. This provides abundant interactive opportunities for our vendors, sponsors, and exhibitors. Our closed circuit television broadcast goes to every room in the South Point Hotel as well as the casino, and our live webcast is seen world-wide.

We have a variety of Prospector Sponsorship packages for you, featuring ***your choice*** of options, including show program placements in both color and B/W, Jumbotron commercials (displayed in the arena and throughout the hotel and casino on the closed circuit TV channel and the webcast), banner space in the arena, and more. *Choose the combination that best promotes your ranch or business!*

Please let us know if you have any questions regarding our sponsorship and display opportunities. We invite you to join us in celebrating the Peruvian Horse!

Best regards,

Eleanor Palmisano - Show Coordinator

***And your Gold Rush Classic hosts - The Southern California Peruvian Horse Club***

Eleanor: (970) 314-4559

**PROSPECTOR SPONSORSHIP PACKAGES**

**Level 1: Diamond Prospector - \$2000**

- Logo and link from GoldRushClassic.com
- Two tickets to the Thursday Night Dinner
- Logo on Diamond Prospector Banner in arena
- Recognition/Announced as a Diamond Prospector 2x/day
- 2 Ch of Champions, 1 Champion sponsorships
- Preferred stall choice, as available
- PLUS, choose up to **\$1500 in promotions** from our list A-L below!

**Level 2: Gold Prospector - \$1700**

- Logo and link from GoldRushClassic.com
- One ticket to the Thursday Night Dinner
- 1 Champion of Champions & 1 Champion/Reserve Class Sponsorship
- PLUS, choose up to **\$1200 in promotions** from our list A-L below!

**Level 3: Silver - \$1200**

- Logo and link on GoldRushClassic.com
- 1 Champion of Champions Class Sponsorship
- PLUS, choose up to **\$700 in promotions** from our list A-L below!!

**Level 4: Striker - \$1000**

- 1 Champion/Reserve Class Sponsorship
- PLUS, choose up to **\$500 in promotions** from our list A-L below!!

**Level 5: Blaster - \$750**

- 1 Champion/Reserve Class Sponsorship
- PLUS, choose up to **\$250 in promotions** from our list A-L below!

**Level 6: Claim Jumper! - \$500 – Value Package!**

- 2 Best of Sponsorships
- 15 second commercial (provided by sponsor) on Jumbotron

A -	Value \$350	Single booth on arena concourse (10 X 10; +\$150 for extra space;10x20 \$500)
B -	Value \$200	Per banner placement in arena (banner supplied by sponsor)
C -	Value \$400	Live Webcast Premium Banner Ad
D -	Value \$600	30 sec. commercial (supplied by sponsor) on Jumbotron & guest rooms
E -	Value \$400	15 sec. commercial (supplied by sponsor) on Jumbotron & guest rooms
F -	Value \$700	Show program center spread – full color – pending availability
G -	Value \$500	Show program inside cover, front or back–full color–pending availability
H -	Value \$325	Full Page Show Program Display – Color
I -	Value \$200	Half Page Show Program Display – Color
J -	Value \$110	Quarter Page Show Program Display – Color
K -	Value \$ 75	Business Card Show Program Display – Color
L -	Value \$ 100	Flyer to be placed in Exhibitors’ Packets – <i>supply to Show Secretary</i>



# PROSPECTOR SPONSORSHIP APPLICATION

[GoldRushClassic.com](http://GoldRushClassic.com)

**GOLD RUSH PERUVIAN HORSE CLASSIC XXII  
JUNE 21, 22 & 23 2024**

**SOUTH POINT EQUESTRIAN & EVENTS CENTER - LAS VEGAS, NEVADA**

Upon entering this agreement, the Gold Rush Peruvian Horse Classic and the below mentioned Sponsor commit to a Sponsorship arrangement for the Gold Rush Peruvian Horse Classic XXII, to be held in Las Vegas, Nevada on June 21, 22 & 23, 2024. **ALL PROSPECTOR SPONSORSHIPS ARE NONREFUNDABLE!**

Gold Rush Classic agrees to provide the Sponsor with all services & opportunities outlined in the document titled "Prospector Sponsorships" at the Sponsor's desired sponsorship level selected below. The Sponsor agrees to provide the Gold Rush Classic with all necessary materials applicable to the level of Sponsorship:

- Payment of Sponsorship Fee Indicated Below. **DUE: Upon signing application.**
- High Resolution Logo in Digital Format (TIF, JPG or EPS): **DUE: Upon signing application.**
- Downloadable Flyer in PDF Format **DUE: June 1, 2024**
- Jumbotron Commercial or Arena Gate Advertising **DUE: June 1, 2024**
- Info for Live Webcast Banner **DUE: June 1, 2024**
- Show Program Display in Digital Format (PDF or JPG). **DUE: May 15, 2024**
- Banner to Display in Arena. **DUE: Bring to event.**

Please fill out the form below, sign and return with payment to the Gold Rush Classic address on the next page. If paying by credit card please **fax** your application to (970) 242-8759.

**Prospector Level:**

- { } Diamond - \$2,000
- { } Gold - \$1,700
- { } Silver - \$1,200
- { } Striker - \$1,000
- { } Blaster - \$ 750
- { } Claim Jumper \$ 500

**My Prospector Choices (see list on previous page):**

- { } A @ \$350 = \$\_\_\_\_\_
- { } B @ \$200 = \$\_\_\_\_\_
- { } C @ \$400 = \$\_\_\_\_\_
- { } D @ \$600 = \$\_\_\_\_\_
- { } E @ \$400 = \$\_\_\_\_\_
- { } F @ \$700 = \$\_\_\_\_\_
- { } G @ \$500 = \$\_\_\_\_\_
- { } H @ \$325 = \$\_\_\_\_\_
- { } I @ \$200 = \$\_\_\_\_\_
- { } J @ \$110 = \$\_\_\_\_\_
- { } K @ \$75 = \$\_\_\_\_\_
- { } L @ \$100 = \$\_\_\_\_\_

*Choices in excess of the Prospector Level are charged for the difference and due at the time of application. If the Prospector Choices selected are less than the Prospector Level, the Gold Rush Classic will assign regular Class Sponsorships of its choosing up to \$300 value. Money not applied is forfeited.*

**Prospector Level \$\_\_\_\_\_ Choices from list A-L \$\_\_\_\_\_ Total due: \$\_\_\_\_\_ (Prospector Level plus any amount over the Choices included at that Level)**

Sponsor's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cellular: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Web Site Address for Link: \_\_\_\_\_

We have read the above and agree to the terms and conditions outlined in this application by signing below:

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_



**GOLD RUSH CLASSIC PROSPECTOR SPONSORSHIPS**  
*“Your Golden Opportunity!”*

*Please contact our Prospector Sponsorship Team to make arrangements for  
YOUR Prospector Sponsorship today!*

**CUSTOM PACKAGES:**  
**Barbara Windom Legacy Donation Fund - \$2500**

Please make your check for the full amount payable to “**GOLD RUSH CLASSIC**”  
and mail with your completed application to:

Attn Robin James  
SCPPHC  
18515 Falling Water Way  
Riverside, CA 92504

***For payment by Visa or MasterCard – Fax to (970) 242-8759***

Visa/MC/Discover # \_\_\_\_\_ Exp \_\_\_/\_\_\_ Name on Card \_\_\_\_\_  
Billing Address if Different \_\_\_\_\_ Three Digit Code \_\_\_\_\_  
Amount Charged \$ \_\_\_\_\_ Signature of Card Holder \_\_\_\_\_

Details and specifications for show program spaces and commercials will be sent.  
If you have questions on Prospector Sponsorships, please contact a team member:

Susan Tobiessen Call or text: (949) 584-5867  
Email: [susantobiessen@gmail.com](mailto:susantobiessen@gmail.com)  
*Please contact Susan for questions on the Barbara Windom Legacy Donation*

Eleanor Palmisano Call or text: (970) 314-4559  
Email: [GRCEleanor@gmail.com](mailto:GRCEleanor@gmail.com) Fax: (970) 242-8759

Robin James, SCPPHC President  
Email: robinjames1@yahoo.com

**Gold Rush Peruvian Horse Classic**  
**GoldRushClassic.com**