



GOLD RUSH PERUVIAN HORSE CLASSIC XXI

June 23, 24 & 25, 2023

South Point Equestrian & Events Center, Las Vegas, NV

SCPPHC - 18515 Falling Water Way - Riverside, CA 92504

GoldRushClassic.com

Welcome Prospectors!

This is your invitation to America's showcase of the Peruvian Horse – **The Gold Rush Peruvian Horse Classic** in fabulous Las Vegas! Now celebrating its 21st year, the Gold Rush Classic Double Regional Championship Show spans three full days. Our exhibitors enjoy a wide selection of classes but have time left to play in this exciting city. We are again at North America's premier equestrian facility: the gorgeous South Point Equestrian & Events Center!

As an international show, the Gold Rush Classic is consistently at the top of the Regional Championship Peruvian Horse Shows in North America. We regularly host exhibitors from over a dozen states and Canada, and our Las Vegas venue draws spectators from all over the world. We always feature the breed's finest judges.

In addition to the world-class South Point Equestrian and Events Center, which has every conceivable amenity for you and your horse, the South Point Hotel & Casino offers extra-large, extra-luxurious rooms; ten restaurants, including Michael's Gourmet Room – a Las Vegas legend; Costa del Sur Spa & Salon; gym; an amazing pool and lounge area; 16 screen hi-def cinema; bowling; a giant casino and more! Enjoy top entertainment in South Point's Showroom.

We have unique Sponsorship Opportunities, from simple Class Sponsorships to our Prospector and Legacy Sponsors. Our gorgeous full-color glossy show program offers incredible value for your promotional dollar. The Equestrian & Events Center is only a five minute indoor walk from the hotel and casino, which draws terrific foot traffic from hotel and casino guests. This provides abundant interactive opportunities for our vendors, sponsors, and exhibitors. Our closed circuit television broadcast goes to every room in the South Point Hotel as well as the casino, and our live webcast is seen world-wide.

We have a variety of Prospector Sponsorship packages for you, featuring ***your choice*** of options, including show program placements in both color and B/W, Jumbotron commercials (displayed in the arena and throughout the hotel and casino on the closed circuit TV channel and the webcast), banner space in the arena, and more. *Choose the combination that best promotes your ranch or business!*

Please let us know if you have any questions regarding our sponsorship and display opportunities. We invite you to join us in celebrating the Peruvian Horse!

Best regards,

Eleanor Palmisano

Co-chair – Gold Rush Peruvian Horse Classic

And the Southern California Peruvian Horse Club

Eleanor: (970) 314-4559



PROSPECTOR SPONSORSHIP PACKAGES

Level 1: Diamond Prospector - \$1800

- 2 Ch. of Champions / 1 Champion Class Sponsorships
- Special thank you announced (2X per day) for the Diamond Sponsorship
- Preferred stall choice, as available, for our Prospectors
- One banner placement in arena (banner supplied by sponsor)
- PLUS, choose up to **\$1600 in promotions** from our list A-L below!

Level 2: Gold Prospector - \$1500

- 1 Champion of Champions & 1 Champion/Reserve Class Sponsorship
- o - Special thank you announced (once per day) for the Gold Sponsorship
- One banner placement in arena (banner supplied by sponsor)
- PLUS, choose up to **\$1300 in promotions** from our list A-L below!

Level 3: Silver - \$1000

- 1 Champion of Champions Class Sponsorship
- One banner placement in arena (banner supplied by sponsor)
- PLUS, choose up to **\$850 in promotions** from our list A-L below!

Level 4: Striker - \$750

- 1 Champion/Reserve Class Sponsorship
- One banner placement in arena (banner supplied by sponsor)
- PLUS, choose up to **\$550 in promotions** from our list A-L below!!

Level 5: Blaster - \$500

- 1 Champion/Reserve Class Sponsorship
- PLUS, choose up to **\$500 in promotions** from our list A-L below!!

Level 6: Claim Jumper - \$450 – Great Value Package!

- 1 Champion/Reserve Class Sponsorship
- 15 second commercial (provided by sponsor) on Jumbotron
- One banner placement in arena (banner supplied by sponsor)

A -	Value \$300	Single booth on arena concourse (10 X 10; +\$150 for extra space)
B -	Value \$150	Per banner placement in arena (banner supplied by sponsor)
C -	Value \$350	Live Webcast Premium Banner Ad
D -	Value \$500	30 sec. commercial (supplied by sponsor) on Jumbotron & guest rooms
E -	Value \$350	15 sec. commercial (supplied by sponsor) on Jumbotron & guest rooms
F -	Value \$650	Show program center spread – full color – pending availability
G -	Value \$450	Show program inside cover, front or back – full color – pending availability
H -	Value \$290	Full Page Show Program Display – Color
I -	Value \$160	Half Page Show Program Display – Color
J -	Value \$ 90	Quarter Page Show Program Display – Color
K -	Value \$ 50	Business Card Show Program Display – Color
L -	Value \$ 75	Flyer to be placed in Exhibitors' Packets – <i>supply to Show Secretary</i>



PROSPECTOR SPONSORSHIP APPLICATION

GoldRushClassic.com

**GOLD RUSH PERUVIAN HORSE CLASSIC XX
JUNE 23, 24 & 25 2023**

SOUTH POINT EQUESTRIAN & EVENTS CENTER - LAS VEGAS, NEVADA

Upon entering this agreement, the Gold Rush Peruvian Horse Classic and the below mentioned Sponsor commit to a Sponsorship arrangement for the Gold Rush Peruvian Horse Classic XX, to be held in Las Vegas, Nevada on June 23, 24 & 25, 2023. **ALL PROSPECTOR SPONSORSHIPS ARE NONREFUNDABLE!**

Gold Rush Classic agrees to provide the Sponsor with all services & opportunities outlined in the document titled "Prospector Sponsorships" at the Sponsor's desired sponsorship level selected below. The Sponsor agrees to provide the Gold Rush Classic with all necessary materials applicable to the level of Sponsorship:

- Payment of Sponsorship Fee Indicated Below. **DUE: Upon signing application.**
- High Resolution Logo in Digital Format (TIF, JPG or EPS): **DUE: Upon signing application.**
- Downloadable Flyer in PDF Format **DUE: June 1, 2023**
- Jumbotron Commercial or Arena Gate Advertising **DUE: June 1, 2023**
- Info for Live Webcast Banner **DUE: June 1, 2023**
- Show Program Display in Digital Format (PDF or JPG). **DUE: June 1, 2023**
- Banner to Display in Arena. **DUE: Bring to event.**

Please fill out the form below, sign and return with payment to the Gold Rush Classic address on the next page. If paying by credit card please fax your application to (970) 242-8759.

Prospector Level:

- { } Diamond - \$1,800
- { } Gold - \$1,500
- { } Silver - \$1,000
- { } Striker - \$ 750
- { } Blaster - \$ 500
- { } Claim Jumper \$ 450

My Prospector Choices (see list on previous page):

- { } A @ \$300 = \$_____ { } F @ \$650 = \$_____ { } K @ \$ 50 = \$_____
- { } B @ \$150 = \$_____ { } G @ \$450 = \$_____ { } L @ \$ 75 = \$_____
- { } C @ \$350 = \$_____ { } H @ \$290 = \$_____
- { } D @ \$500 = \$_____ { } I @ \$160 = \$_____
- { } E @ \$350 = \$_____ { } J @ \$90 = \$_____

Choices in excess of the Prospector Level are charged for the difference and due at the time of application.

If the Prospector Choices selected are less than the Prospector Level, the Gold Rush Classic will assign regular Class Sponsorships of its choosing up to \$300 value. Money not applied is forfeited.

Prospector Level \$_____ Choices from list A-L \$_____ Total due: \$_____ (Prospector Level plus any amount over the Choices included at that Level)

Sponsor's Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Cellular: _____

Email: _____ Fax: _____

Web Site Address for Link: _____

We have read the above and agree to the terms and conditions outlined in this application by signing below:

